REP HEADLINE# 6238004 TRF# E:120718 455 MOD# 0: UNAPPROVED REV #1 \$55

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
\*\*CHANGES\*\* \*:

NOV1/12 21.05
\*\*\* WFLA-TV \*\*\*

White is a second secon	The state of the s		1	*****
AGY # AG	AGY. NAME CROSSROADS MEDIA LLC	BUYER NAME	E EMILY MILHOAN	Z
	66 CANAL CENTER PLAZA, SUITE 555	SALES PRSN	WA- MEGHAN	MCGARR (H)
	ALEXANDRIA, VA 22314			TO ANNAL AND
ORDER #	CONTRACT # 6238004	CLASS: NA	NATL. LOCAL	REGIONAL
PRDCT AMERICAN CR	ROSSROADS EST#694 COMMENTS: (LINE, ORDER, I	NVOICE)		
FLIGHT DATES OCT30		-	Property (Constitution Constitution Constitu	A THEORY AND THE PROPERTY OF T
CITY TAX	STATE TAX CO-OP BILLING NEEDED			
REP: MAKEGOOD/REVIS SPOT CANCELED LN 101 ADDED PMG CHANGE LN' TTL SAME PLEASE CONFIRM THANKS! BRIAN	/REVISION CELED LN 38 DDED GE LN'S 2,15,17,32,34,41,45,61,63,81,97 CNFIRM BRIAN FOR MEGHAN		D;	DATE NOV1/12 21.
CON CM ***** THIS :	TO A CASH IN ADVANCE ON THE PERSON		D	NOV1/12 21.
AMERICAN CRO	O FO A CHOR IN ADVANCE OCHEDODE *****		D	NOV1/12 21
:LINE#:REP :CD: TIME : :LINE#: :	ROSSROADS		D	NOV1/12 21.

PROGRAM :

PROGRAM :

REVOLUTION

N

400011-4000t ZN

З О

\$5,000.00

11/2

11/2

<del>إ</del>سة

M M H

نسإ

بــا ۲)

NZ 700P-730P

(J

\$2,000.00

11/2

11/2

 $\vdash$ 

TJ TO H

س

\*\*\* WFLA-TV \*\*\*

: CINE#:REF :CD: TIME PERIOD : : : : : : : : : : : : : : : : : : :	LGTH : SEC :	: RATE	: START	: END	:SPTS: WEEK	C: DAYS	:TOTL:
17 NZ 730P-800P	30	\$2,000.00	11/2	11/2	<b>j</b> -mi	FRI	<u></u>
PROGRAM : ET							
32 NZ 700P-730P	30	\$2,000.00	11/5	11/5	Ы	MON	jJ
PROGRAM : NEWS							
34 NZ 730P-800P	30	\$2,000.00	11/5	5 / الم الم	₽	NON	Н
PROGRAM : ET CON COM1: ET							
38 S 600P-630P	30	\$900.00	11/3	11/3	0	SAT	0
PROGRAM : NEWSCHANNEL 8							
41 T 1130P-1200M	30	\$2,500.00	11/4	11/4	<b>├</b> }	SUN	ш
PROGRAM: NEWS CHANNEL 8	@ 11PM						
45 NZ 700P-830P	30	\$5,500.00	11/4	11/4	س	SUN	Н
PROGRAM: FOOTBALL NIGHT	IN AMERICA IN AMERICA						
61 NZ 700P-730P	30	\$2,000.00	11/1	11/1	₽	THU	. ليؤ
PROGRAM : NEWS							
63 NZ 730P-800P	(u O	\$2,000.00	11/1	11/1	لسخ	THU	<del>,</del> .
PROGRAM : ET							
81 NZ 730P-800P	ω 0	\$2,000.00	10/30	10/30	₽	TUE	L
PROGRAM : ET							

REP HEADLINE# 6238004 TRF# E:120718 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$ REP: TEL# 703-516-9399 CREDIT ADVISORY: AGENO ORDER WORKSHEET AGENCY CREDIT FAX# 703-516-9680
RISK !!!
REPORT FROM REP
\*\*CHANGES\*\* \*

NOV1/12 21.05 \*\*\* WFLA-TV \*\*\*

NOV/12					· FIZE
2 104975.00	PROGRAM : SAT TODAY	101 A 900A-1000A	PROGRAM : NEWS	97 NZ 700P-730P	LINE#:REP :CD: TIME PERIOD :LINE#: :
		3 O		30	: LGTH : SEC
		00.000		\$2,000.00	C: RATE
		11/3		10/31	: START : DATE
		11/3		10/31	: END : DATE
CONTRACT TOTAL		<u>þ</u> uul		<u>.</u>	END :SPTS: WEEK DATE : /WK: INVT
TRACT TOTAL 104		SAT		WED	: DAYS
104975.00		<b>ş</b> ↓		ъ	:TOTL:

MARKET TOTALS \$499,880 WFLA 21% WETS 19% WTSP 21% WXPX 0% WTVT 32% WWSB 7% WTOG 0% WITA 0% WMOR 0%

SHARES ACCURATE

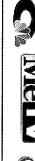
SVC- NSI DEMOS- RA35+\*

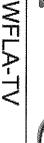
F-CLASS, PLAN, SECT MOD CODE A-ADD B-BUY TYPE Q-PAID PGM C-CANCELLED R-RATE S-SPOTS FER WEEK T-TIME DE-DELETE E-EFF DATES X-LATE Y-DAYS Z-COMMENTS L-LENGIH M-MAKEGOOD N-PROGRAM NAME \*-MULTIPLE

Suite 555 Alexandria VA 22314 66 Canal Center Plaza

#### American Crossroads/ Issue **Submission Number 822** Issue 3







## PHONE (813) 228-8888

Tampa, FL 33601 P.O. Box 1410

Client/Product/Estimate: Submission Cost: 11 /27 /694 104225 Campaign Ref: Sales Rep: Order Ref: Business Type: HRP Washington, DC E:120718028

Client: Buyer:

Schedule Dates:

10/29/12 to 11/11/12

American Crossroads/ Issue

Est./PO Number: Associated Copies: No 06238004 Contract type: Political Business Category: Transactional POLITICAL 06238004

Weeks:

Product: American Crossroads **Booking Group:** WFLA

Key Market:

Tampa-St. Petersburg, FL

Order:

Demographic:

(L) Household

			9		00		7		<b>o</b>		Çī		4		ω		2			Ref
		What is a second	M-F 530a News		M-F 5p News		M-F 4p Dr Oz	: : : : : : : : : : : : : : : : : : :	M-F 3p Doctors		M-F 2p Rachael Ray	: :	M-F 12p Today Show III	: : :	M-F 1135p ET / 1035p CT Tonight Show		Fri 10p ET / 9p CT Dateline NBC Friday	178	M-F 1p Days Of Our Lives	Sales Product Details
			10		02		02		03		03		02		02		02	-	02	Rev Type
	Weekly																			
Closed PR	Weekly Totals: Total Spots(Ord Spots)		500		1500		750		450		300		300		1200				500	Rate
	(Ord Spots)	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Сотте	30	Comme	30	Comme	30	Spot Type
***************************************			Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots	Closed PR	Nbr of Spots		Nbr of Spots	***************************************
8	69		1		1		13		1				1		1	~~			1	10/29
2	16																			11/05
10	85		j				1		1		1		3		<b>-&gt;</b>	1				Total
			500		1500		750		450		300		300		1200				500	Cost

Alexandria VA 22314 Suite 555 66 Canal Center Plaza

#### American Crossroads/ Issue Submission Number 822 Issue 3





#### WFLA-TV P.O. Box 1410 Tampa, FL 33601

						* 1 * C * C * C * C * C * C * C * C * C	0000
Client:	American Crossroads/ Issue		Submission Cost:		104225	Campaign Ref:	E:120718028
Buyer:	* .		Client/Product/Estimate:		11 /27 /694	Sales Ren	HRP Washington DC
Schedule Dates:	10/29/12 to 11/11/12		Weeks.		s	0.1.	9
					1	Older Iver,	#0000500
ESC/PO Number:	06238004		Contract type:		Political	Business Type:	POLITICAL
Associated Copies: No	No					Business Category: Transaction:	Transactional
-						***************************************	
Bof Salos Droduct Dataila	diret Details	1		,	Spot		

	10	2	8			Closed PR			
	85	16	69		(Ord Spots)	Weekly Totals: Total Spots(Ord Spots)			
300	1			Nbr of Spots	30	300	03	M-F 2p Rachael Ray	21
	-				Comme			IV:	
300	-	1		Nbr of Spots	30	300	02	M-F 12p Today Show III	20
					Comme			M	
1200	1	->		Nbr of Spots	30	1200	 02	M-F 1135p ET / 1035p CT Tonight Show	100
					Comme			V	
2500	1	1		Nbr of Spots	30	2500	 01	M-Su 11p News	7.00 CO
					Comme			Viscolar	
500	1	1		Nbr of Spots	30	500	02	M-F 1p Days Of Our Lives	17
					Comme			* A = = = = = = = = = = = = = = = = = =	
700			1	Nbr of Spots	30	700	02	M-F 9a Today Show II	5
	1			Closed PR	Comme		The state of the s		
				Nbr of Spots	30		 2	M-F 730p Extra	15
					Comme			A D = The state of	
1400	1		1	Nbr of Spots	30	1400	02	M-F 7a Today Show	44
				Closed PR	Comme			A TOTAL AND A TOTA	
				Nbr of Spots	30		01	M-F 7p Entertainment Tonight	3
					Comme			; ;	
1000	-		-	Nbr of Spots	30	1000	02	M-F 6a News	12
					Comme				
2000	arà.		1	Nbr of Spots	30	2000	02	M-F 6p News	=======================================
					Comme			1	
1500	1		-	Nbr of Spots	30	1500	02	M-F 530p News	10
Cost	Total	11/05	10/29		Spot Type	Rate	Rev Type	Sales Product Details	Ref
	ctional	ory: Fransa	Business Category: Transactional	Bus				William Copies 110	

66 Canal Center Plaza Suite 555 Alexandria VA 22314

#### American Crossroads/ Issue Submission Number 822 Issue 3





#### WFLA-TV P.O. Box 1410 Tampa, FL 33601

Cost	5 Total	10/29 11/05		Spot	Rate	Rev Type	duct Details	Ref Sales Product Details	Ref
	ansactional	Business Category: Transaction	Busin	******	THE PROPERTY OF THE PROPERTY O	***************************************	NO	Associated Copies: No	Associa
	POLITICAL	Business Type: P(	Busin	Political	Contract type:		06238004	Est/PO Number:	Est./PO
	06238004		Order Ref:	2	Weeks:		10/29/12 to 11/11/12	Schedule Dates:	Schedu
ŏ _	HRP Washington, DC	*****	Sales Rep	11 /27 /694	Client/Product/Estimate:		4.	•	Buyer:
	E:120718028	Campaign Ket:	Camp	104225	Submission Cost:		Allieficali CiOssiOausi Issue		Cligit.

Associa	Associated Copies: No					Bus	Business Category: Transactional	ory: Transac	ctional	
Ref	Sales Product Details	Rev Type		Rate	Spot Type	mid+t-Mv.	10/29	11/05	Total	Cost
	M				Comme					
22	M-F 3p Doctors	03		450	30	Nbr of Spots		1	1	450
	M				Comme					
23	M-F 4p Dr Oz	02		750	30	Nbr of Spots		1	<b>→</b>	750
	M				Comme					
24	M-F 5a News	10		300	30	Nbr of Spots		ĵ	1	300
	M				Comme					
25	M-F 5p News	02		1500	30	Nbr of Spots		1		1500
	M				Comme					
26	M-F 530p News	02		1500	30	Nbr of Spots		1	1	1500
	M				Comme					
27	M-F 6p News	02		2000	30	Nbr of Spots			3	2000
	M				Comme					i
28	M-F 6a News	02		1000	30	Nbr of Spots		1	-1	1000
	M				Comme					
29	M-F 7p Entertainment Tonight	01			30	Nbr of Spots				
	Maria				Comme	Closed PR			1	
30	M-F 7a Today Show	02	ì	1400	30	Nbr of Spots				1400
	<b>X</b>				Comme					
31	M-F 730p Extra	01			30	Nbr of Spots				
	M				Comme	Closed PR		1	1	
32	M-F 9a Today Show II	02		700	30	Nbr of Spots			1	700
	M				Comme					
33	M-Su 11p News	9.		2500	30	Nbr of Spots	1		1	2500
			Weeki	Weekly Totals: Total Spots/Ord Spots)	(Ord Spots)	7000	80	ń	ά	
				Closed PR	(Ora opolo)		ж (	2 6	3 8	
				Closed			œ	2	10	

66 Canal Center Plaza Suite 555 Alexandria VA 22314

# American Crossroads/ Issue Submission Number 822 Issue 3





#### WFLA-TV P.O. Box 1410 Tampa, FL 33601

104225 11 /27 /694 2 Political	2225 694 (cal	225         Campaign Ref:         E:12071802           694         Sales Rep:         HRP Washir           692         Order Ref:         06238004           ical         Business Type:         POLITICAL           Business Category:         Transactions
---	---------------------	--

	10	2	ထ			Closed PR				
	85	16	69		(Ord Spots)	Weekly Totals: Total Spots(Ord Spots)	Weekly			
					Comme					
300	1		1	Nbr of Spots	30	300		01	M-F 5a News	45
					Comme			THE PARTY OF THE P		
450	1		1	Nbr of Spots	30	450	·············	03	M-F 3p Doctors	4
					Comme					
300	1		1	Nbr of Spots	30	300	T	03	M-F 2p Rachael Ray	43
					Comme					
300	1		1	Nbr of Spots	30	300	1	02	M-F 12p Today Show III	42
					Comme					
1200				Nbr of Spats	30	1200	· · · · · · · · · · · · · · · · · · ·	02	M-F 1135p ET / 1035p CT Tonight Show	4
					Comme			Military	17.	
2500	-13		_	Nbr of Spots	30	2500		01	M-Su 11p News	40
					Comme	*****				
500	-1		'n	Nbr of Spots	30	500		02	M-F 1p Days Of Our Lives	39
					Comme				S	
700	1		-	Nbr of Spots	30	700		02	Sun 8a Today Show	38
					Comme				S	
1100	1		>	Nbr of Spots	30	1100		02	Sun 6p News	36
					Comme				S	
2500	j		-3	Nbr of Spots	30	2500		01	M-Su Late News Late Run	35
					Comme				S.	
625	+			Nbr of Spots	30	625		03	Sat 7a Today Show	34
					Comme				S.	
Cost	Total	11/05	10/29		Spot Type	Rate		Rev Type	Sales Product Details	Ref
					,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,				THE PROPERTY OF THE PROPERTY O	

66 Canal Center Plaza Suite 555 Alexandria VA 22314

#### American Crossroads/ Issue Submission Number 822 Issue 3





#### WFLA-TV P.O. Box 1410 Tampa, FL 33601

	***************************************				THE STATE OF THE S	*	
Client:	American Crossroads/ Issue		Submission Cost:	104225	Campaign Ref:	E:120718028	
Buyer:			Client/Product/Estimate:	11 /27 /694	Sales Rep:	HRP Washington, DC	gton, DC
Schedule Dates:	10/29/12 to 11/11/12		Weeks:	N	Order Ref:	06238004	
Est./PO Number:	06238004		Contract type:	Political	Business Type:	POLITICAL	
Associated Copies: No	es: No	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,		With the state of	Business Category: Transactiona	y: Transactions	=
Ref Sales Product Details	roduct Details	Rev Type	R	Rate Spot	10/29	11/05 Total Cost	tal Cost

			00			Closed PR			
	85	16	69		(Ord Spots)	Weekly Totals: Total Spots(Ord Spots)			
1200	<b>→</b>		7	Nbr of Spots	30	1200	02	M-F 1135p ET / 1035p CT Tonight Show	57 M-Sh
					Comme				 
2500	-4		1	Nbr of Spots	30	2500	01	M-Su 11p News	56 -M-
					Comme				 
500	_		1	Nbr of Spots	30	500	02	M-F 1p Days Of Our Lives	55 M
					Comme			***	-
700	1		1	Nbr of Spots	30	700	02	M-F 9a Today Show II	54 M-
			1	Closed PR	Comme				
				Nbr of Spots	30	, and a second s	01	M-F 730p Extra	53 M-
					Comme				
1400	1		1	Nbr of Spots	30	1400	02	M-F 7a Today Show	52 M-
	1			Closed PR	Comme				
				Nbr of Spots	30		01	M-F 7p Entertainment Tonight	51 M-
					Comme	viiiiii.			:
1000	1		1	Nbr of Spots	30	1000	02	M-F 6a News	50 M-
					Comme			T	:
2000			-1	Nbr of Spots	30	2000	02	M-F 6p News	49 M-
					Comme				;
1500	1		1	Nbr of Spots	30	1500	02	M-F 530p News	48 M
					Comme			;	: .
500	-1			Nbr of Spots	30	500	01	M-F 530a News	47 M-
					Comme				
1500	1		1	Nbr of Spots	30	1500	02	M-F 5p News	46 M-
al Cost	Total	11/05	10/29		Spot Type	Rate	Rev Type	Sales Product Details	Ref Sa
	oactional	gory. I ai	busiless category. Harractional						

Suite 555 66 Canal Center Plaza Alexandria VA 22314

#### American Crossroads/ Issue Submission Number 822 Issue 3





WFLA-TV P.O. Box 1410 Tampa, FL 33601

#### PHONE (813) 228-8888

	Annatura Programma Program		Sport .				
L	y: Transactional	Business Category: Transactiona		and the second s	The same of the sa	: No	Associated Copies: No
	POLITICAL	Business Type:	Political	Contract type:		06238004	Est./PO Number:
	06238004	Order Ref:	N	Weeks:	1/11/12	10/29/12 to 11/11/12	Schedule Dates:
	HRP Washington, DC	Sales Rep:	11 /27 /694	Client/Product/Estimate:			Buyer:
	E:120718028	Campaign Ref:	104225	Submission Cost:	American Crossroads/ Issue	American Cro	Client:

Associa	Associated Copies: No	VARIATION TO THE TAXABLE PROPERTY OF THE PROPE				Bu	Business Category: Transactional	ory: Transa	ctional	
Ref	Sales Product Details	Rev Type		Rate	Spot Type		10/29	11/05	Total	Cost
	. 7				Comme					
58	M-F 12p Today Show III	02		300	30	Nbr of Spots			1	300
					Comme					
59	M-F 2p Rachael Ray	03	William I	300	30	Nbr of Spats	<b>-</b>			300
		-			Comme					
60	M-F 3p Doctors	03		450	30	Nbr of Spots	1			450
	,T				Comme	-				
61	M-F 4p Dr Oz	02		750	30	Nbr of Spots	_		>	750
			***************************************		Comme					
62	M-F 5p News	02		1500	30	Nbr of Spots			1	1500
					Comme					
63	M-F 530a News	01		500	30	Nbr of Spots	1		1	500
	·T				Comme					
64	M-F 530p News	02	Witness and the second	1500	30	Nbr of Spots	-1			1500
					Comme					
65	M-F 6p News	02		2000	30	Nbr of Spots	1		1	2000
					Comme			:		
66	M-F 6a News	02		1000	30	Nbr of Spots	1			1000
					Comme					
67	M-F 7a Today Show	02		1400	30	Nbr of Spots	-		1	1400
					Comme					
68	M-F 730p Extra	01			30	Nbr of Spots				
					Comme	Closed PR	1		-7	
69	M-F 9a Today Show II	02		700	30	Nbr of Spots	1		1	700
			Weekly Totals: Total Spots(Ord Spots)	Total Spots	(Ord Spots)	WHAT I WILL I	69	16	85	
				Closed PR			Co	2	10	

Suite 555 66 Canal Center Plaza Alexandria VA 22314

#### American Crossroads/ Issue Submission Number 822 Issue 3





#### Tampa, FL 33601

## PHONE (813) 228-8888

Associated Copies: No 06238004 10/29/12 to 11/11/12 American Crossroads/ Issue Submission Cost: Client/Product/Estimate: Contract type: Weeks: 11 /27 /694 Political 104225 Campaign Ref: E:120718028
Sales Rep: HRP Washingto
Order Ref: 06238004
Business Type: POLITICAL
Business Category: Transactional HRP Washington, DC

Buyer:
Schedule Dates:
Est./PO Number:

Client:

			80		79		78		77		76		75		74		73		72		71		70		Ref
			M-F 530p News		M-F 530a News	V	M-F 5p News	W	M-F 5a News	W	M-F 4p Dr Oz	W	M-F 3p Doctors	W	M-F 2p Rachael Ray	W	M-F 12p Today Show III	·W	M-F 1135p ET / 1035p CT Tonight Show		M-Su 11p News	W	M-F 1p Days Of Our Lives	T	Sales Product Details
			02		01		02		01		02		03		03		02		02		01		02		Rev Type
	Weekly T		-												<u> </u>										
Closed PR	Weekly Totals: Total Spots(Ord Spots)		1500		500		1500		300				450		300		300		1200		2500		500		Rate
	(Ord Spots)	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	Spot Type
			Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots	Closed PR	Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		
œ	69		÷		1		1		1	1			1		1		1		1		-1		<b>→</b>		10/29
2	16																								11/05
10	85		1		1		1		1	1			1		1						-1		1		Total
			1500		500		1500		300				450		300		300		1200		2500		500		Cost

66 Canal Center Plaza Suite 555 Alexandria VA 22314

# American Crossroads/ Issue Submission Number 822 Issue 3





#### P.O. Box 1410 Tampa, FL 33601

Client:	American Crossroads/ Issue		Submission Cost:		104225	Campaign Ref:		E:120718028	028	
Buyer:	3.		Client/Product/Estimate	imate:	11 /27 /694	Sales Rep		HRP Was	HRP Washington, DC	
Schedule Dates:	10/29/12 to 11/11/12		Weeks:		2	Order Ref:	•	06238002		
Est./PO Number:	06238004		Contract type:		Political	Business Type:		POLITICAL		
Associated Copies: No	: No					Business	ž	Transacti	onal	
					*****	THE PERSON NAMED OF THE PE				
Ref Sales Product Details	oduct Dataile	Pay Tuna			Spot					

Associa	Associated Copies: No	· · · · · · · · · · · · · · · · · · ·	Condact Ober		CHICAL	Bu	Business Category: Transactional	jory: Transaction	ctional	
Ref	Sales Product Details	Rev Type		Rate	Spot Type		10/29	11/05	Total	Cost
81	M-F 6p News	02		2000	30	Nbr of Spots	1		1	2000
	W				Comme					
82	M-F 6a News	02		1000	30	Nbr of Spots	1			1000
	W				Comme					
83	M-F 7p Entertainment Tonight	01		***************************************	30	Nbr of Spots				
					Comme	Closed PR			1	
84	M-F 7a Today Show	02		1400	30	Nbr of Spots	1			1400
	W				Comme					
	M-F 9a Today Show II	20		7007	30	Nbr of Spots	1		1	700
	.W				Comme					
90	M-F 7p News	01		2000	30	Nbr of Spots	1		-1	2000
	T				Comme					
91	M-F 730p Entertainment Tonight	01		2000	30	Nbr of Spots	1		->	2000
					Comme					
92	M-F 7p News	01		2000	30	Nbr of Spots		1	1	2000
,	M				Comme					
93	M-F 730p Entertainment Tonight	01		2000	30	Nbr of Spots		1	1	2000
	M		******		Comme					
94	M-F 7p News	01		2000	30	Nbr of Spots	1		1	2000
					Comme					
95	M-F 730p Entertainment Tonight	01		2000	30	Nbr of Spots			-1	2000
					Comme					
96	M-F 730p Entertainment Tonight	01		2000	30	Nbr of Spots			>	2000
					Comme					
			Weekly	Weekly Totals: Total Spots(Ord Spots)	(Ord Spots)	The state of the s	69	16	85	
				Closed PR			8	2	10	

#### 66 Canal Center Plaza Suite 555 Crossroads Media

Alexandria VA 22314

#### American Crossroads/ Issue Submission Number 822 Issue 3





#### WFLA-TV P.O. Box 1410 Tampa, FL 33601

## PHONE (813) 228-8888

					0000
Client:	American Crossroads/ Issue	Submission Cost:	104225	Campaign Ref:	E:120718028
Buyer:	4.	Client/Product/Estimate:	11 /27 /694	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/29/12 to 11/11/12	Weeks:	2	Order Ref:	06238004
Est./PO Number:	06238004	Contract type:	Political	Business Type:	POLITICAL
Associated Copies: No	No.	WANTED ALL ALL ALL ALL ALL ALL ALL ALL ALL AL		Business Category: Transactiona	: Transactional
		- All All All All All All All All All Al			
			0	_	_

		<del>_</del>			····-	r				-		
Schedule Dates: Est./PO Number: Associated Copic	Ref		97		88		99	Mkgd	100			
es:	Sales Product Details		M-F 7p News	W	Sun 7p ET / 6p ( America	S	Fri 10p ET / 9p CT Revolution	F.	Sat 9a News	S.		
10/29/12 to 11/11/12 06238004 No	Details				Sun 7p ET / 6p CT Football Night In America		CT Revolution					
A CONTRACTOR OF THE PROPERTY O	Rev Type	***************************************	9		02		02		01			
Weeks: Contract type:												
ype:											Week	
	Rate										dy Totals:	
	ก		2000		5500		5000		900		otal Spots	Closed PR
Political	Spot Type		30	Comme	30	Comme	30	Comme	30	Comme	Weekly Totals: Total Spots(Ord Spots)	
			Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots			
Order Ref: 06238004 Business Type: POLITICAL Business Category: Transactional	10/29								1		69	8
06238004 POLITICAL pory: Transaction	11/05										16	2
004 CAL ctional	Total		1		-		1		<b>→</b>		85	10
	Cost		2000		5500		5000		900			

#### Pre-emption Summary

83	6	68	53	51	31	29	15	ಪೆ	N	Ref
M-F 7p Entertainment Tonight	M-F 4p Dr Oz	M-+ 730p Extra	M-F 730p Extra	M-F 7p Entertainment Tonight	M-F 730p Extra	M-F 7p Entertainment Tonight	M-F 730p Extra	M-F 7p Entertainment Tonight	Fri 10p ET / 9p CT Dateline NBC Friday	Sales Product
:30 Commercial	:30 Commercial	:30 Commercial	:30 Commercial	:30 Commercial	:30 Commercial	:30 Commercial	:30 Commercial	:30 Commercial	:30 Commercial	Spot Type
10/29/12	10/29/12	10/29/12	10/29/12	10/29/12	11/05/12	11/05/12	10/29/12	10/29/12	10/29/12	Pre-empt Date
Closed Pre Emption	Closed Pre Emption	Closed Pre Emption	Closed Pre Emption	Closed Pre Emption	Closed Pre Emption	Closed Pre Emption	Closed Pre Emption	Closed Pre Emption	Closed Pre Emption	Status
0.00	750.00 Nc	2,000.00 No	2,000.00 No	0.00 40	2,000.00 Nc	0.00 40	2,000.00 <b>N</b> o	0.00 40	0.00 99	Pre-empt Value
. 10/31)	No Makegood / Credit	No Makegood / Credit	No Makegood / Credit	40 (11/26), 41 (11/29), 42 (11	No Makegood / Credit	40 (11/26), 41 (11/29), 42 (11	No Makegood / Credit	40 (11/26), 41 (11/29), 42 (11	99 (11/02)	Makegood Line(s) (Dates)
0000167963	0000000000	0000000000	0000000000	0000167962	0000000000	0000167962	0000000000	0000167962	0000184618	Makegood Ref
E:120718028	E:120718028	E:120718028	E:120718028	E:120718028	E:120718028	E:120718028	E:120718028	E:120718028	E:120718028	Campaign Ref

Grand Totals

			Grand Totals:		Cost	Spots	***************************************	***************************************
					104225	85	Totals	
					85825		10/29	Wonth
Net Total:	Commission:	Gross Total:	Spots:		25	69	11/05	onth 11 Weeks: 4
88,591.25	15,633.75	104,225.00	85	Middle	18400	16		

対例で HEADLINE# 6238004 ORIGINAL REV#0 \*\*\*

c.º

REP: TEL# 703-516-9399 FAX# 703-516-0399 CREDIT ADVISORY: AGENCY CREDIT RISK !!!

CRDER WORKSHEET HARRIS REPORT FROM REP

JUL18/12 12.1
\*\*\* WFLA-TV \*\*\*

FAX# 703-516-9680

AGY ≯0< FLIGHT PRDCT ORDER # DATES AMERICAN OCT30/12 CROSSROADS AGY. ADV. NAME NAME ISS/AMER. CROSSROADS NOV5/12 Q) Q) CROSSROADS MEDIA ALEXANDRIA, EST#694 CONTRACT CANAL CENTER PLAZA, I - MM\*# COMMENTS: VA 6238004 22314 (LINE, SUITE ORDER, SSS INVOICE) CLASS: NATL. SALES PRSN BUYER NAME RMP.# WA NEOHITM ATTME OFF.# LOCAL MEGHAN MCGARR REGIONAL SALESMAN (H) #

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE JUL18/12

12.10

CON CM \*\*\*\* THIS K) A CASH IN ADVANCE SCHEDULE

AMERICAN CROSSROADS

THANKS SHOSHANA FOR MEGHAN

TTL \$104,975 @86X PLEASE CONFIRM

REF:

NEW ORDER

\$ \$ 8

Christophara describe de la constante de la co		***************************************	Ŷ			
:LINE#:REP :CD: TIME PERIOD : LGTH : SI	SEC : RATE	: START	: END : DATE	:SPTS: WEEK	T : DAYS	:TOTL:
AGENCY ADVERTISER CODE = 11 AGENCY PRODUCT CODE = 27	AGENCY EST# :	= 694	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1			
1 100P-200P 30	\$500.00	11/2	11/2	<b>j</b> l	F R H	ב
PROGRAM: DAYS OF OUR LIVES						
2 10009-11009 30	\$5,000.00	11/2	11/2	بس	TRI	لسخ
PROGRAM : DATELINE						
3 1100P-1135P 30	\$2,500.00	11/2	11/2	0	FRI	0
PROGRAM: NEWS CHANNEL 8 @ 11PM						

REP: TEL# 703-516-9399 FAX# 703-516-9680 CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET HARRIS REPORT FROM REP JUL18/12 12.1 \*\*\* WFLA-TV \*\*\*

: LINE#:REP :CD: : LINE#: : 4 4 PROGRAM : CON COM1:	TIME PERIOD  1135P-1237A  THE TONIGHT THE TONIGHT 1200N-100P	: LGTH : SEC : : : 30 SHOW SHOW	: RATE:	: START : DATE 11/2	: END : DATE 11/2	SPH WK	WEEK : INVT : FRI
PROGRAM : CON COM1:	1200N-100 TODAY S	ω O	300.	11/2	, F <sub>3</sub>	<b>ķ</b> ond	
6 PROGRAM : CON COM1:	2009-300P : RACHAEL RAY : RACHAEL RAY	ω 0	\$300.00	11/2	11/2	punk	
7 PROGRAM :	300P-400P  DOCTORS	ى 0	\$450.00	11/2	jd jd /	فسإ	
Φ	400p-500p	30	\$750.00	11/2	11/2	\$100	
PROGRAM :	DR. OZ						
PROGRAM :	500P-530P	3 . T 30	\$1,500.00	11/2	سر سر / /	H	
10	530A-600A	30	\$500.00	11/2	11/2	₩	
PROGRAM :	NEWSCHANNEL 8	TODAY					
₽-1 }-1	5306-6006	30	\$1,500.00	11/2	11/2	ш	
PROGRAM :	: NEWS CHANNEL 8	530P					
12	4089-4009	30	\$2,000.00	11/2	11/2	⊬	
PROGRAM : CON COM1;	: NEWS CHANNEL8		·				

ev.

PROGRAM :	21	PROGRAM :	20	PROGRAM :	19	PROGRAM :	18	PROGRAM :	17	PROGRAM : CON COM1:	16	PROGRAM :	<u>ጉ</u> 'S	PROGRAM :	14	PROGRAM :	13	: FINE#: REP : CD:
THE TONIGHT SH	1135P-1237A	NEWS CHANNEL 8	1100P-1135P	DAYS OF OUR L	100P-200P	TODAY SHOW 2	900A-1000A	EXTRA EXTRA	730P-800P	TODAY SHOW	700A-900A	ENTERTAINMENT ENTERTAINMENT	700P-730P	NBC NIGHTLY N	630P-700P	NEWSCHANNEL 8	600A-700A	TIME PERIOD
SHOW	30	MATT 0 8 WATT 0 8	30	LIVES	30		30		30		30	TONIGHT	30	NEWS	3 O	TODAY	30	: LGTH : SEC
	\$1,200.00		\$2,500.00		\$500.00		\$700.00		\$2,000.00		\$1,400.00		\$2,000.00		\$5,000.00		\$1,000.00	: RATE
	11/5		11/5		11/5		11/2		11/2		11/2		11/2		11/2		11/2	: START
	11/5		11/5		11/5		11/2		11/2		11/2		11/2		11/2		11/2	: END : DATE
	₽		<u> </u>	-	<b>}</b> 1		} <sup>1</sup>		ŀπ		<del> </del>		<b>├</b> ->		0		Ľ	:SPTS: WEEK
	MON		NON		MON		म् प्रम		Ħ X	·	FRI		FRI		ਸੰਸ਼ਰ		FRI	CK: DAYS
	<del> </del> -		دسم		낟		نسا		<del>ان</del> ا		Ы		⊢		0		prosit.	:TOTL:

REP: TEL# 703-516-9399 FAX# 703-516-9680 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

OM REP JUL18/12 12.1

						TODAY	NEWSCHANNEL 8	PROGRAM :
<b>  </b>	MON	μ	11/5	11/5	\$1,000.00	30	600A-700A	30
							NEWS CHANNEL8	PROGRAM :
<b> 4</b>	MOM	<del> </del> ⊷	11/5	11/5	\$2,000.00	30	600F-630F	29
						8 530P 8 530P	NEWS CHANNEL	PROGRAM :
<del>نس</del> ۆ	MON	₩	11/5	11/5	\$1,500.00	30	530P-600P	22 &
						A 4.5	NEWS CHANNEL	PROGRAM :
Ы	MON	H	11/5	11/5	\$1,500.00	30	500P-530P	27
						TODAY	: NEWSCHANNEL 8	PROGRAM :
سا	MON	L	11/5	11/5	\$300.00	30	500A-530A	N
							: DR. 02	PROGRAM :
<b> </b> 1	MON	ш	11/5	11/5	\$750.00	30	400P-500P	(A EU
							: DOCTORS	PROGRAM :
₽	MON	Ľ	11/5	11/5	\$450.00	ω C	300P-400P	24
							RACHAEL RAY	PROGRAM :
Н	NOM	₽	11/5	11/5	\$300.00	30	200P-300P	22 33
							: TODAY SHOW 3	PROGRAM :
<u>i</u>	MOM	Н	11/5	11/5	\$300.00	ა 0	1200N-100P	20
:TOTL:	WEEK : DAYS	:SPTS: W	: END : DATE	: START	EC : RATE	: LGTH : SI	: TIME PERIOD	: FINE#: REP : CD:

REP JUL18/12 12.1

																		TINE#:
PROGRAM : CON COM1:	39	PROGRAM : CON COM1:	ა თ	PROGRAM : CON COM1:	37	PROGRAM :	ω Ω	PROGRAM :	35	PROGRAM : CON COM1:	ω 4	PROGRAM : CON COM1:	ω ω	PROGRAM : CON COM1:	32	PROGRAM :	W	REF :CD
NBC NIGHTLY	630P-700P	NEWSCHANNEL NEWSCHANNEL	600P-630P	NEWS CHANNEL	1100P-1135P	TODAY SHOW 2 TODAY SHOW 2	900A-1000A	THE VOICE	800P-900P	EXTRA EXTRA	7309-8009	TODAY SHOW	700A-900A	ENTERTAINMENT	700P-730P	: NBC NIGHTLY	630P-700P	: TIME PERIOD
NEWS	30	<i>ထ</i> ထ	30	8 @ 11PM	30		30		30		30		30	TONIGHT TONIGHT	30	NEWS	30	: LGTH : SEC
	\$3,300.00		\$900.00		\$2,500.00		\$700.00		\$2,500.00		\$2,000.00		\$1,400.00		\$2,000.00		\$5,000.00	: RATE
	11/3		<del> </del>   / 3		11/3		11/5		11/5		11/5		11/5		11/5		11/5	: START
	11/3		11/3		11/3		11/5		11 / (5)		11/5		<u> </u>		11/5		11/5	: END : DATE
	0	46.4			<del> </del>		L		0		<del>j)</del>		<del> </del>		ŗ		0	:SPTS: WEEK
	SAT		SAT		SAT		NOM		MON		MON		MON		MON		MON	K : DAYS
	0		μ		<del>ا</del> ا		<del> 1</del>		0		ب		فسؤ		Н	·	0	:TOTL:

JUL18/12 12.1
\*\*\* WFLA-TV \*\*\*

						8 @ 11PM	NEWS CHANNEL	PROGRAM :
Ч	THU	<b> </b>	11/1	11/1	\$2,500.00	30	1100P-1135P	4.8
						LIVES	DAYS OF OUR	PROGRAM :
<b>ļ</b> vo <b>d</b>	THU	۲	11/1	11/1	\$500.00	30	100P-200F	47
			÷				SUNDAY TODAY SUNDAY TODAY	PROGRAM :
Ъ	SGN	فسإ	11/4	11/4	\$700.00	30	800A-900A	46
					•	John Stabin	FOOTBALL FOOTBALL	PROGRAM :
<del> </del> -	SUN	H	11/4	11/4	\$5,500.00	30	700P-830P	44 U
						HT IN AMRC	FOOTBALL NIGHT	PROGRAM :
0	SCIN	0	11/4	11/4	\$.00	30	700P-830P	44
						<b>ω</b> ω	NEWSCHANNEL	PROGRAM :
Н	SUN	<b>⊢</b> ⊷	11/4	11/4	\$1,100.00	30	600P-630P	. 43
						CHAMPIONSHIP9/9/12 CHAMPIONSHIP9/9/12	MMM MWM	PROGRAM :
0	SUN	0	11/4	11/4	\$650,00	30	200P-600P	<b>4</b> 2
Ь	SUN	ч	11/4	11/4	\$2,500.00	8 @ 11FM 6074	1100P-2735P NEWS CHANNEL	91 PROGRAM: CON COM1:
		·				AY	SATURDAY TODAY SATURDAY TODAY	PROGRAM :
1	SAT		11/3	11/3	\$625.00	30	700A-900A	40
YS :TOTL:	K : DAYS	: SPTS: WEEK	: END	: START : DATE	RATE	: LGTH : SEC	TIME PERIOD	: LINE#: REP : CD:

PROGRAM :	57	PROGRAM :	<b>ს</b> თ	PROGRAM : CON COM1:	5 5	PROGRAM : CON COM1:	54	PROGRAM : CON COM1:	53	PROGRAM : CON COM1:	G N	PROGRAM : CON COM1:	51	PROGRAM : CON COMI:	(5 O	PROGRAM : CON COM1:	49	LINE#:REP :CD:
: NEWS CHANNEL	530P-600P	: NEWSCHANNEL 8	530A-600A	: NEWS CHANNEL	500P-530P	: NEWSCHANNEL 8	500A-530A	: DR. 02	400P-500P	: DOCTORS	300P-400P	: RACHAEL RAY	2005-3005	: TODAK SHOW 3	1200N-100P	THE TONIGHT	1135P-1237A	: TIME PERIOD
8 530P 8 530P	30	TODAY	30	8 8 9 P	30	TODAY	30		30		30		30		ы О	SHOW	(J)	: LGTH : SEC
	\$1,500.00		\$500.00		\$1,500.00		\$300.00		\$750.00		\$450.00		\$300.00		\$300.00		\$1,200.00	: RATE
	11/1		11/1		11/1		سم سم سم		11/1		11/1		اسم اسم / سن		11/1		11/1	: START : DATE
	11/1		11/1		11/1		11/1		11/1		11/1		11/1		11/1		11/1	: END : DATE
	<u>س</u> إ		Ħ		نسز		₽		0		<del>ن ئ</del>		₽		₽		<b>₽</b>	:SPTS:
	THU		THU		THU	·	THU		THU		THU		THU		THU		THU	WEEK: DAYS
	ш		<del> </del>		<del>اس</del> ا		₽		0		H		₽		Ч		P	:TOTL:

REP: TEL# 703-516-9399 FAX# 703-516-9680 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
\*\*

IS REPORT FROM REP JUL18/12 12.1
\*\*\* WFLA-TV \*\*\*

LINE#:REP :CD	TIME PERIOD :	LGTH : SEC	: RATE	: START	: END	:SPTS: WEEK	K : DAYS	:TOTL:
(J1 CO	600P-630P	ω Ο	\$2,000.00	11/1	11/1		THU	L
PROGRAM :	: NEWS CHANNEL8							
Φ, U	600A-700A	(J)	\$1,000.00	11/1	H H /-	⊬	THU	۳
PROGRAM :	NEWSCHANNEL 8	TODAY						
60	630P-700P	30	\$5,000.00	11/1	سو سو / سو	0	THU	0
PROGRAM :	NBC NIGHTLY	NEMS						
61	700P-730P	ω Ο	\$2,000.00	11/1	11/1	سا	THU	فعط
PROGRAM :	ENTERTAINMENT ENTERTAINMENT	TONIGHT						
6 8	700A-900A	30	\$1,400.00	11/1	11/1	نسر	THU	h-u
PROGRAM :	: TODAY SHOW							
<b>σ</b>	730P-800P	30	\$2,000.00	11/1	11/1	فسإ	THU	Ъ
PROGRAM : CON COM1:	: EXTRA							
0 4	900A-1000A	3 0	\$700.00	11/1	11/1	ئـــا	THU	Н
PROGRAM :	: TODAY SHOW 2							
Ф (Я	100P-200P	30	\$500.00	10/30	10/30	استو	TUH	ىسې
PROGRAM : CON COMI;	DAYS OF OUR	LIVES						
<b>σ</b> 1	1100P-1135P	30	\$2,500.00	10/30	10/30	Ы	TUE	ښې
PROGRAM :	: NEWS CHANNEL 8	@ 11PM						

REP: TEL# 703-516-9399 FAX# 703-516-9680 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

JUL18/12 12.1 \*\*\* WFLA-TV \*\*\*

																		i La L N
PROGRAM :	75	PROGRAM :	74	PROGRAM :	73	PROGRAM :	72	PROGRAM :	71	PROGRAM : CON COM1:	70	PROGRAM :	<b>б</b>	PROGRAM :	ග ස	PROGRAM :	0,7	THNE#:
NEWS CHANNEL	5302-6002	NEWSCHANNEL	530A-600A	NEWS CHANNEL	500P-530P	NEWSCHANNEL	500A-530A	DR. OZ	400P-500P	DOCTORS	300P-400P	RACHAEL RAY	200P-300P	TODAY SHOW	1200N-100P	: THE TONIGHT	1135P-1237A	· · · · · · · · · · · · · · · · · · ·
8 5305	30	8 TODAY 8 TODAY	30	8 5 5 F	30	8 TODAY	30		30		30		30	(v) (u)	30	SHOW	30	: EG.H : SE
	\$1,500.00		\$500.00		\$1,500.00		\$300.00		\$750.00		\$450.00		\$300.00		\$300.00		\$1,200.00	C: RATE
	10/30		10/30		10/30		10/30		10/30		10/30		10/30		10/30		10/30	: START
	10/30		10/30		10/30		10/30		10/30		10/30		10/30		10/30		10/30	: END
	₽		نــز		ļud		0		۳		<b>j</b> -å		ш		<del>ا</del> سا		H	:SPTS:
	TUE		TUE		TUE		TUE		TUE		TUE		TUE		TUE		TUE	WEEK : DAYS
	Ч		ب		hud		0		H		۲		فسؤ		⊢		₽ ¦	S : TOTL:

REP: TEL# 703-516-9399 FAX# 703-516-9680 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP . JUL18/12 12.1 \*\*\* WFLA-TV \*\*\*

:LINE#:REP :CD:	TIME PERIOD	: LGTH : SEC	: RATE	: START	: END	:SPTS:	WEEK: DAYS	:TOTL:
70	4089-4009	30	\$2,000.00	10/30	10/30	H	TUE	ב
PROGRAM :	NEWS CHANNEL8							
77	600A-700A	Э	\$1,000.00	10/30	10/30	Н	TUE	<del> </del>
PROGRAM : CON COM1:	NEWSCHANNEL 8	TODAY						
78	630P-700F	<b>3</b> 0	\$5,000.00	10/30	10/30	0	TUE	0
PROGRAM :	NBC NIGHTLY	NEWS						
79	700P-730P	30	\$2,000.00	10/30	10/30	0	TUE	0
PROGRAM :	ENTERTAINMENT ENTERTAINMENT	TONIGHT						
80	700A-900A	30	\$1,400.00	10/30	10/30	ш	TUE	⊬
PROGRAM :	TODAY SHOW							
81	730P-800P	30	\$2,000.00	10/30	10/30	ш	TUE	닏
PROGRAM :	EXTRA EXTRA							
∞ N	900A-1000A	30	\$700.00	10/30	10/30	₽	TUE	<b>Jù</b>
PROGRAM :	TODAY SHOW 2							
& 3	100P-200P	30	\$500.00	10/31	10/31	ŀ··J	WED	<del> </del> -
PROGRAM :	DAYS OF OUR	LIVES						
20 4	1100F-1135F	30	\$2,500.00	10/31	10/31	Ы	WED	₽
PROGRAM :	NEWS CHANNEL 8	0 11PM 0 11PM						

A

							4053 8 4053 8	PROGRAM : NEWS CHANNEL CON COM1: NEWS CHANNEL	
لسا	U	<b>%</b> E ∪	իսոն	10/31	10/31	\$1,500.00	ພ 0	93 5309-6009	
							8 TODAY	PROGRAM : NEWSCHANNEL :	
Н	ס	WED	₽	10/31	10/31	\$500.00	30	92 530A-600A	
							8 8 U U	PROGRAM: NEWS CHANNEL CON COM1: NEWS CHANNEL	
<del> </del>	U	OER	<del> </del> -1	10/31	10/31	\$1,500.00	30	91 500P-530P	
							8 TODAY	PROGRAM : NEWSCHANNEL CON COM1: NEWSCHANNEL	
لبو	D	WED	₩	10/31	10/31	\$300.00	30	90 500A-530A	
								PROGRAM : DR. OZ CON COM1: DR. OZ	
Н	U	MED	ш	10/31	10/31	\$750.00	30	89 400P-500P	
								PROGRAM : DOCTORS	
<del>-</del>	D	WED	hud	10/31	10/31	\$450.00	30	88 300P-400P	
								PROGRAM : RACHAEL RAY	
<del> </del> -	ט	WED	- -	10/31	10/31	\$300.00	30	87 200P-300P	
								PROGRAM : TODAY SHOW 3	
Н	D	MED	Ľ	10/31	10/31	\$300.00	30	86 1200N-100P	
							SHOW	PROGRAM: THE TONIGHT	
ין	D	MED	<del> </del>	10/31	10/31	\$1,200.00	30	85 1135P-1237A	
:TOTL:	DAYS	WEEK : INVT :	:SPTS:	: END : DATE	: START : DATE	C: RATE	: LGTH : SEC	#:REP :CD: TIME PERIOD	: LINE#:

REP: TEL# 703-516-9399 FAX# 703-516-9680 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

REDIT RISK !!!

RRIS REPORT FROM REP JUL18/12 12.1

\*\*\* WFLA-TV \*\*\*

AL 104975.00 TS 86			%	WWSB 7% CABL	%	%O XOMM		
104975	WMOR 0%	TA 0%		ω Ν Φ	WTSP 21% W	W F T S	9,880 WFLA 21%	MARKET TOTALS \$498
	CONTRACT TOTAL TOTAL SPOTS	CON					6	NOV/12 104975.00
							TODAY SHOW 2 TODAY SHOW 2	PROGRAM : CON COM1:
Ш	WED	μı	10/31	10/31	\$700.00	30	00A-1000A	100 90
							EXTRA	PROGRAM :
	WED	0	10/31	10/31	\$2,000.00	30	302-8008	99 73
							TODAY SHOW	PROGRAM : CON COM1:
ئسا	WED	٢	10/31	10/31	\$1,400.00	30	00A-900A	98 70
						TONIGHT	ENTERTAINMENT :	PROGRAM : CON COM1:
1	WED	<u>į</u>	10/31	10/31	\$2,000.00	30	700P-730P	97
						SS	NBC NIGHTLY NEWS	PROGRAM : CON COM1:
0	w E D	0	10/31	10/31	\$5,000.00	30	30P-700P	9 6
						TODAY	NEWSCHANNEL 8	PROGRAM : CON COM1:
1	WED	Н	10/31	10/31	\$1,000.00	ω Ο	600A-700A	95
							NEWS CHANNEL8	PROGRAM :
فسإ	DEM	μ	10/31	10/31	\$2,000.00	30	4089-400	. 94
DAYS :TOTL:	NEEK :	:SPTS:	: END : DATE	: START	RATE	LGTH : SEC	HEMM TERRICO	· PHNE#: XEC

SVC- NSI DEMOS- RA35+\*

66 Canal Center Plaza Suite 555 Alexandria VA 22314

#### American Crossroads/ Issue Submission Number 680 Issue 1







P.O. Box 1410
Tampa, FL 33601

POLITICAL	Business Type:	Political	Contract type:	00238004
06238004	Order Ref:	2	Weeks:	10/20/02/
HRP Washington, DC	Sales Rep:	11 /27 /694	Client/Product/Estimate:	40/00/19 to 44/14/199
E:120718028	Campaign Ref:	104075	Submission Cost:	American Crossroads/ Issue

	Demographic:	Product:
WATER CONTROL OF THE PARTY OF T	(L) Household	American Crossroads
THE	Order:	Booking Group: V
THE PROPERTY OF THE PROPERTY O		NFLA
	Key Market:	
	Tampa-St. Petersburg, FL	
		104075

		æ		7		g		ڻ.		4		ယ		2			Ref
		M-F 5p News		M-F 4p Dr Oz	**************************************	M-F 3p Doctors	TANKI ATANA TANKI	M-F 2p Rachael Ray	The state of the s	M-F 12p Today Show III		M-F 1135p ET / 1035p CT Tonight Show		Fri 10p ET / 9p CT Dateline NBC Friday		M-F 1p Days Of Our Lives	Sales Product Details
Wee												******					
Weekly Totals: Total Spots(Ord Spots)		1500		750		450		300		300		1200		5000		500	Rate
Ord Spots)	Comme	30	Comme	30	Сотте	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Spot Type
***************************************		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots	THE PROPERTY OF THE PROPERTY O
69		1		->		1				1				1		1	10/29
16																	11/05
85		1		1		-				-1							Total
		1500		750		450		300	***************************************	300		1200		5000		500	Cost

Suite 555 66 Canal Center Plaza Alexandria VA 22314

Schedule Dates: Est./PO Number:

10/29/12 to 11/11/12 06238004

Weeks:

Submission Cost: Client/Product/Estimate:

11 /27 /694

Campaign Ref: Sales Rep: Order Ref:

HRP Washington, DC 06238004 E:120718028

Original

104075

American Crossroads/ Issue

Buyer: Client:

#### American Crossroads/ Issue Submission Number 680 Issue 1







が出る。 Tampa, FL 33601 PO. Box 1410

į			
,			
,			
-			
The second secon			
9			

Ref	Est./PO Number: 06238004  Ref Sales Product Details  9 MF 530a News	Contract type:	500			Political  Spot Type  30 Nbr of Spots	Political  Spot Type  30 Nbr of Spots
9	M-F 530a News F				30 Comme	30 Comme	30 Comme
70	M-F 530p News F		1500		0	30 Comme	30 Nbr of Spots Comme
11	M-F 6p News		2000	00 30 Comme		30 Comme	30 Comme
12	M-F 6a News F		10	1000 30 Comme		30 Comme	30 Comme
13	M-F 7p Entertainment Tonight		2000	00 30 Comme		30 Nbr of	30 Nbr of
<b>1</b>	M-F 7a Today Show		1400	30 Comme		30 Nbr of	30 Nbr of Spots Comme
15	M-F 730p Extra		2000	00 30 Comme		30 Nbr of	30 Nbr of
16	M-F 9a Today Show II	positivo)	7	700 30 Comme		30 Nbr of	30 Nbr of Spots
17	M-F 1p Days Of Our Lives	-	cn	500 30 Comme		30 Nbr of	30 Nbr of
18	M-Su 11p News M		2500	00 30 Comme		30 Nbr of Comme	30 Nbr of Comme
19	M-F 1135p ET / 1035p CT Tonight Show	1177	1200	30		30 Nbr of	30 Nbr of
		Weekly Totals: Total Spots(Ord Spots)	Spot	s(Ord Spots)	s(Ord Spots)	s(Ord Spots) 69	

66 Canal Center Plaza Suite 555 Alexandria VA 22314

# American Crossroads/ Issue Submission Number 680 Issue 1







P.O. Box 1410 Tampa, FL 33601

	· · · · · · · · · · · · · · · · · · ·				Spot				
						***************************************	700000000000000000000000000000000000000		
	ansactional	<b>Business Category:</b> Transactional	Business						
	POLITICAL		Business Type:	Political		Contract type:		06238004	Est./PO Number:
<del></del>	06238004		Order Ref:	8		Weeks:		10/29/12 to 11/11/12	Schedule Dates:
റ് 	HRP Washington, DC	••	Sales Rep	11 /27 /694		Client/Product/Estimate:		÷.	Buyer:
	E:120718028		Campaign Ref:	104075		Submission Cost:	sue	American Crossroads/ Issue	Client:
Original									

	85	16	69		Ord Spots)	Weekly Totals: Total Spots(Ord Spots)	We		
1400	-1	1		Nbr of Spots	30	1400		M-F 7a Today Show	33
					Comme			M	
2000	1	1		Nbr of Spots	30	2000		M-F 7p Entertainment Tonight	29
					Comme			M	
1000	1			Nbr of Spots	30	1000		M-F 6a News	28
					Comme			<b>S</b>	
2000	1	1		Nbr of Spots	30	2000		M-F 6p News	27
					Comme			X	
1500		1		Nbr of Spots	30	1500	•	M-F 530p News	26
					Comme			3	
1500	-	_		Nbr of Spots	30	1500		M-F 5p News	25
					Comme				
300		nah		Nbr of Spots	30	300		M-F 5a News	24
					Comme			M	
750	1			Nor of Spots	30	750		M-F 4p Dr Oz	23
					Comme			M	
450	3			Nbr of Spots	30	450		M-F 3p Doctors	22
					Comme			M	
300	-13	-1		Nbr of Spots	08	300		M-F 2p Rachael Ray	21
					Comme			M	
300				Nbr of Spots	30	300		M-F 12p Today Show III	20
					Comme			M	
Cost	Total	11/05	10/29		Spot Type	Rate		Sales Product Details	Ref
	ansactional	Business Category: Fransactional	Business						

66 Canal Center Plaza Suite 555 Alexandria VA 22314

#### American Crossroads/ Issue Submission Number 680 Issue 1







#### PO. Box 1410 Tampa, FL 33601

<b>V</b>					Original
Client:	American Crossroads/ Issue	Submission Cost:	104075	Campaign Ref:	E:120718028
Buyer:	3.	Client/Product/Estimate:	11 /27 /694	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/29/12 to 11/11/12	Weeks:	2	Order Ref: 0	06238004
Est./PO Number:	06238004	Contract type:	Political	Business Type: F	POLITICAL
				Business Category: Transactional	Transactional
WWW.	***************************************	- Control of the Cont	Snot		

			40		39		38		37		36		35		34		33		32		31		Ref	
	M-F 1135p ET / 1035p CT Tonight		M-Su 11p News	T	M-F 1p Days Of Our Lives	SS	Sun 8a Today Show	S	Sun 7p ET / 6p CT Football Night In America	o	Sun 6p News	S	M-Su Late News Late Run	S.	Sat 7a Today Show	S.	M-Su 11p News	M	M-F 9a Today Show II	M	M-F 730p Extra	M	Sales Product Details	
Weekly T				-																				
Weekly Totals: Total Spots(Ord Spots)			2500		500		700		5500		1100		2500		625		2500		700		2000		Rate	
ord Spots)		Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	Spot Type	
			Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots			
69			-1		1				1		-						-1						10/29	
16																							11/05	3
85			1		1		1		3		1		->		1		1		-1				Total	
			2500		500		700		5500		1100,		2500		625		2500		700		2000		Cost	

Suite 555 Alexandria VA 22314 66 Canal Center Plaza

#### American Crossroads/ Issue Submission Number 680 Issue 1







P.O. Box 1410 Tampa, FL 33601

## PHONE (813) 228-8888

Original

Ref Sales Product Details		EST./PO Number:			
ict Details		06238004	10/29/12 to 11/11/12	3.	American Crossroads/ Issue
Rate	THE REPORT OF THE PERSON NAMED AND ADDRESS OF THE PERSON NAMED ADDRESS OF THE PERSON NAMED AND	Contract type:	Weeks:	Client/Product/Estimate:	Submission Cost:
Spot Type				<u>س</u> ــــــــــــــــــــــــــــــــــــ	
- LALALA - TMATRITTA PERATTATA SESSASSIVANO.		Political	2	11 /27 /694	104075
10/29	Business (	Business Type:	Order Ref:	Sales Rep:	Campaign Ref
11/05	Category:				
Total	Business Category: Transactional	POLITICAL	06238004	HRP Washington, DC	E:120718028
Cost				, DC	

Client: Buyer:

		5		50		49	000000000000000000000000000000000000000	48		47	***************************************	46		45		44		43		42		41	Ref
		M-F 7p Entertainment Tonight		M-F 6a News		M-F 6p News		M-F 530p News	: -	M-F 530a News		M-F 5p News	T.:.	M-F 5a News		M-F 3p Doctors	:- ::	M-F 2p Rachael Ray	T	M-F 12p Today Show III	T	Show	Sales Product Details
Weekly Totals: Total Spots(Ord Spots)				***************************************		***************************************								111111111111111111111111111111111111111									Rate
Spots(Ord S		2000		1000		2000		1500		500		1500		300		450		300		300		1200	
pots)	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Сотте	30	Spot Type
		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots	Alaka da aka mandiri marangan da aka mangan da aka da aka mangan da aka da aka mangan da aka da aka mangan da a
69		1		1		1		1		meth		1		-1		1		1		1		1	10/29
16																							11/05
85		1		-		1		1				1		1				1		1		-	Total
		2000		1000		2000		1500		500		1500		300		450		300		300		1200	Cost

66 Canal Center Plaza Suite 555 Alexandria VA 22314

#### American Crossroads/ Issue Submission Number 680 Issue 1







#### P.O. Box 1410 Tampa, FL 33601

	85	16	69		)rd Snots)	Weekly Totals: Total Spots(Ord Spots)			
Deates:   10/28/17 to 11/11/12   Contract type:   11/27/69/28/28/29/29/29/29/29/29/29/29/29/29/29/29/29/					Comme			П	
Dates:   1028y72 to 1111/1/2			1	Nbr of Spots	30	1500	lews	M-F 5p Ne	62
Dates:   1023/12 to 11/11/12   Dates:   1023/12 to 11/12   Dates:   1023/12 to 11/12					Comme			.T	
Dates   1029/12 to 11/11/12   Dates   1/27/694   Dates   1/27/694   Dates   1/27/694   Dates   1/27/694   Dates   1/27/694   Dates   1/27/694   Dates   Date			1	Nbr of Spots	30	750	)r Oz	M-F 4p Dr	61
Dates:   10/29/12 to 11/11/12   Weeks:   10/29/12 to 11/11/11/2   Weeks:   10/29/12 to 11/11/11/2   Weeks:   10/29/12 to 11/11/12   Weeks:   10/29/12 to 11/11/11/2   Weeks:   10/29/12 to 11/11/2   Weeks:   10/29/12 to 11/10/2   Weeks:   10/29/12 to 11/10/20   Weeks:   10/29/12 to					Comme			, T,	
Color   Colo	1		1	Nbr of Spots	30	450	Doctors	M-F 3p Dc	. 60
Dates:   1029/12 to 11/11/12					Comme		\$\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\		
De Dates:   10/29/12 to 11/11/12   Number:   10/20/35   Campaign Ref:   E-120/18/02 Number:   10/29/12 to 11/11/12   Number:   10/29/12 to 11/10/2   Number:   10/29/12 to 11	1		1	Nbr of Spots	30	300	Rachael Ray	M-F 2p Ra	59
					Comme			Т	
Dates:   10/29/12 to 11/11/12   Weeks:   12/29   Contract type:   12/	3		1	Nbr of Spots	30	300	Today Show III	M-F 12p T	58
American Crossroads/ Issue   Submission Cost:   104075   Campalgy Ref:   E120718028   E1207180					Comme		44674	T	
	_		1	Nbr of Spals	30	1200	5p ET / 1035p CT Tonight	M-F 1135 Show	57
American Crossroads/ Issue   Client/Froduct/Estimate:   1/40/5   Client/Froduct/Estimate:   1/40/5   Client/Froduct/Estimate:   1/40/5   Sales Ref:   E:120718028   Client/Froduct/Estimate:   1/27/694   Sales Ref:   E:120718028   Client/Froduct/Estimate:   1/27/694   Sales Ref:   Client/Froduct/Estimate:   1/27/694   Sales Ref:   Contract type:   Political   Business Type:   POLITICAL   Business Category:   Transactional   Example:   Political   Business Category:   Transactional   Example:   Political   Example:   Politi					Comme			Т	
American Crossroads/ Issue   Submission Cost:   104075   Campaign Ref:   E-120718028   E-120718028			1	Nbr of Spots	30	2500	p News	M-Su 11p	56
American Crossfoads/ Issue   Client/Product/Estimate:   104075   Campaign Ref:   E120718028   Rep:   Meks:   1029/12 to 11/11/12   Weeks:   11/27 /694   Business Type:   06238004   Political   Business Type:   Political   Business Type:   Political   Business Type:   Political   Ref:   E120718028   Rep:   MRP Washington, DO					Comme			- T	
American Crossroads/ Issue   Submission Cost:   104075     Campaign Ref:   E120718028     Cilent/Product/Estimate:   11/27 /694     Sales Rep:   HRP Washington, DC 2   Order Ref:   06238004   Political   Business Type:   POLITICAL   E120718028   Political   Business Type:   POLITICAL   E120718028   Political   E120718028   Political   Business Type:   POLITICAL   E120718028   Political   E120718028   Political   E120718028   Political   E120718028   Political   E120718028   Political   Business Type:   POLITICAL   Political   E120718028   Political   Political   E120718028   Political   E120718028   Political   E120718028   Political   Political   Political   Political   Political   Political   Political   Political   Political   Poli	14th		1	Nbr of Spots	30	500	Days Of Our Lives	M-F 1p Da	55
American Crossroads/ Issue   Submission Cost:   Client/Product/Estimate:   104075   Sales Rep:   HRP Washington, DC					Comme			T	
American Crossroads/   ssue   Submission Cost:   104075   Campaign Ref:   E-120718028   E-120718028   Colemt/Product/Estimate:   11/27 /694   Sales Rep:   HRP V/ashington, DC 2   Order Ref:   6238004   Political   Business Type:   POLITICAL   Business Type:   POLITICAL   Business Category:   Transactional   Transac	1		1	Nbr of Spots	30	700	Today Show II	M-F 9a To	54
American Crossroads/   ssue   Submission Cost:   104075   Campaign Ref:   E:120718028   Client/Product/Estimate:   11/27 /694   Sales Rep:   HRP V/ashington, DG 238004   Weeks:   Contract type:   Political   Business Type:   POLITICAL   Business Category:   Transactional   M-F 730p Extra   M-	100 A				Comme				
Sales Product Details   Submission Cost:   Submission Cost:   104075   Campaign Ref:   E:120718028   Client/Product/Estimate:   11/27 /694   Sales Rep:   HRP V/ashington, D(29/12 to 11/11/12   Weeks:   2   Order Ref:   06238004   Gontract type:   Political   Business Type:   POLITICAL   Business Category:   Transactional   Sales Product Details   Sales Product D	-		1	Nor of Spots	30	2000	p Extra	M-F 730p	53
American Crossroads/ Issue   Submission Cost:   104075     Campaign Ref:   E:120718028     Client/Product/Estimate:   11/27 /694     Sales Rep:   HRP V/ashington, D0   Contract type:   Political   Business Type:   Political   Business Category:   Total     Contract type:   Sales Product Details   Sales Product Details   M-F 7a Today Show   Mark   M					Comme				
American Crossroads/ Issue         Submission Cost:         104075         Campaign Ref:         E:120718028           American Crossroads/ Issue         Submission Cost:         10475         Campaign Ref:         E:120718028           Vashington, Do         Client/Product/Estimate:         11/27 /694         Corder Ref:         Octational           Number:         06238004         Contract type:         Political         Political         Business Category:         Transactional           Sales Product Details         Rate         Spot Type         10/29         11/05         Total			1	Nor of Spots	30	1400	Today Show	M-F 7a To	52
American Crossroads/ Issue  Submission Cost: 104075 Campaign Ref: Client/Product/Estimate: 11/27/694 Sales Rep: 2 Order Ref: Number: 06238004 Contract type: Political Business Category:		11/05	10/29	7,100,000,000,000,000,000,000,000,000,00	Spot Type	Rate	roduct Details		Ref
American Crossroads/ Issue  Submission Cost: 104075 Campaign Ref: 11/27 /694 Sales Rep: 10/29/12 to 11/11/12 Weeks: 2 Order Ref:	POLITICAL Transactional	1	Business Business	Political		Contract type:	06238004	O Number:	Est/P
American Crossroads/ Issue  Submission Cost: 104075  Client/Product/Estimate: 11 /27 /694  Sales Rec:	06238004		Order Ref	N		Weeks:	10/29/12 to 11/11/12	dule Dates:	Sched
	E:120718028 HRP Washington DC	Ref:	Campaign Sales Ren	104075 1 /27 /694		Submission Cost: Client/Product/Estimate;	American Crossroads/Issue		Buyer

Suite 555 66 Canal Center Plaza Alexandria VA 22314

Client: Buyer:

American Crossroads/ Issue

Submission Cost: Client/Product/Estimate:

104075 11 /27 /694

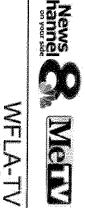
Campaign Ref: Sales Rep:

E:120718028 HRP Washington, DC 06238004

Original

#### American Crossroads/ Issue Submission Number 680

issue 1







P.O. Box 1410 Tampa, FL 33601

	85	16	69		ord Spots)	Weekly Totals: Total Spots(Ord Spots)	We			
								The same of the sa		
300	1			Nbr of Spots	30	300		M-F 12p Today Show III		73
					Comme				W	
1200	1		>	Nbr of Spots	30	1200	Total	M-F 1135p ET / 1035p CT Tonight Show		72
					Comme					
2500	1			Nbr of Spots	30	2500		M-Su 11p News		71
					Comme			· ·	VV	
500	1			Nbr of Spots	30	500		M-F 1p Days Of Our Lives		70
					Comme			with the state of		
700			-	Nbr of Spots	30	700		M-F 9a Today Show II		69
					Comme					
2000	1		1	Nbr of Spots	30	2000	•••••••	M-F 730p Extra		58
					Comme			100 mm m m m m m m m m m m m m m m m m m	 	
1400	1		1	Nbr of Spots	30	1400		M-F 7a Today Show		67
					Сотте				1	
1000	13		-1	Nbr of Spots	30	1000		M-F 6a News		
					Comme		Attitude to the same of the sa	Property company and property		
2000	1		-1	Nbr of Spots	30	2000		M-F 6p News		65
					Comme				.Т	
1500	-1		1	Nbr of Spots	30	1500		M-F 530p News		64
					Comme				 	
500	1		1	Nbr of Spots	30	500		M-F 530a News		63
Cost	Total	11/05	10/29		Spot Type	Rate	A CONTRACT OF THE CONTRACT OF	Sales Product Details		Ref
	POLITICAL Transactional	ory:	Business Type: Business Categ	Political		Contract type:	C	er: 06238004	ESCIPO Number:	ESU
5	06238004		Order Ref:	2		Weeks:	· <b>S</b>		Schedule Dates:	Sche

Suite 555 66 Canal Center Plaza Alexandria VA 22314

Schedule Dates: Est./PO Number:

10/29/12-to 11/11/12 06238004

American Crossroads/ Issue

Client/Product/Estimate:

11 /27 /694

Campaign Ref: Sales Rep: Order Ref:

HRP Washington, DC 06238004

E:120718028

104075

Submission Cost:

Contract type: Weeks:

Client: Buyer:

#### American Crossroads/ Issue Submission Number 680 Issue 1







PO. Box 1410
Tampa, FL 33601

#### PHONE (813) 228-8888

Original

Est./PO Number:	lumber: 06238004	Contract type:		Political	Business Type: Business Categ	ory:	POLITICAL Transactional	
Ref	Sales Product Details	Rate	Spot Type	IMMARIT	10/29	11/05	Total	Cost
			Comme					
74	M-F 2p Rachael Ray	300	30	Nbr of Spots			11	300
	W		Comme					
75	M-F 3p Doctors	450	30	Nbr of Spots	*	***************************************	**	450
	W		Comme					
76	M-F 4p Dr Oz	750	30	Nbr of Spots	-1		1	750
	W		Comme					
77	M-F 5a News	300	30	Nbr of Spots	1			300
			Comme					
78	M-F 5p News	1500	30	Nbr of Spots	1		1	1500
	.W		Comme					
79	M-F 530a News	500	30	Nbr of Spots			1	500
	W		Comme					
80	M-F 530p News	1500	30	Nbr of Spots	1		1	1500
	W		Comme					
81	M-F 6p News	2000	30	Nbr of Spots	ш <b>х</b>			2000
	W		Comme					
83	M-F 6a News	1000	30	Nbr of Spots	1		13	1000
	.W		Comme					
ස	M-F 7p Entertainment Tonight	2000	30	Nbr of Spots	-1		1	2000
	W		Comme					
84	M-F 7a Today Show	1400	30	Nbr of Spots	1		1	1400
		Weekly Totals: Total Spots(Ord Spots)	Ord Spots)	VII.00000000000000000000000000000000000	69	16	85	

66 Canal Center Plaza Suite 555 Alexandria VA 22314

# American Crossroads/ Issue Submission Number 680 Issue 1







WFLA-TV P.O. Box 1410 Tampa, FL 33601

## PHONE (813) 228-8888

	85	16	69		Ord Spots)	Weekly Totals: Total Spots(Ord Spots)			
					Comme			W	
700				Nbr of Spots	30	700	M-F 9a Today Show II	M-F 9a To	85
					Comme			W	
Cost	Total	11/05	10/29		Spot Type	Rate	Sales Product Details		Ref
Original	Campaign Ref: E:120718028 Sales Rep: HRP Washington, DC Order Ref: 06238004 Business Type: POLITICAL Business Category: Transactional	Ref: ype: ategory:	Campaign Ref: Sales Rep: Order Ref: Business Type: Business Catego	104075 11 /27 /694 2 Political	A CONTRACTOR OF THE CONTRACTOR	Submission Cost: Client/Product/Estimate: Weeks: Contract type:	American Crossroads/ Issue	Client: Buyer: Schedule Dates: Est./PO Number:	Client: Buyer: Schedu Est./PO

Net Total:	Commission:		Spots:
88,463.75	15,611.25	104,075.00	85

Spots Cost

Totals

Grand Totals

10/29

Month 11 Weeks: 4

11/05

104075